

Hope Valley Elementary School PTA

2014-15 Annual Report

July 8, 2015

Dear Parents, Teachers and Staff of Hope Valley Elementary School,

The PTA's mission is to build a strong school community, provide resources for our families and promote activities that enhance the joy and well-being of students and staff. Due to your volunteer hours and monetary donations, we achieved our goals.

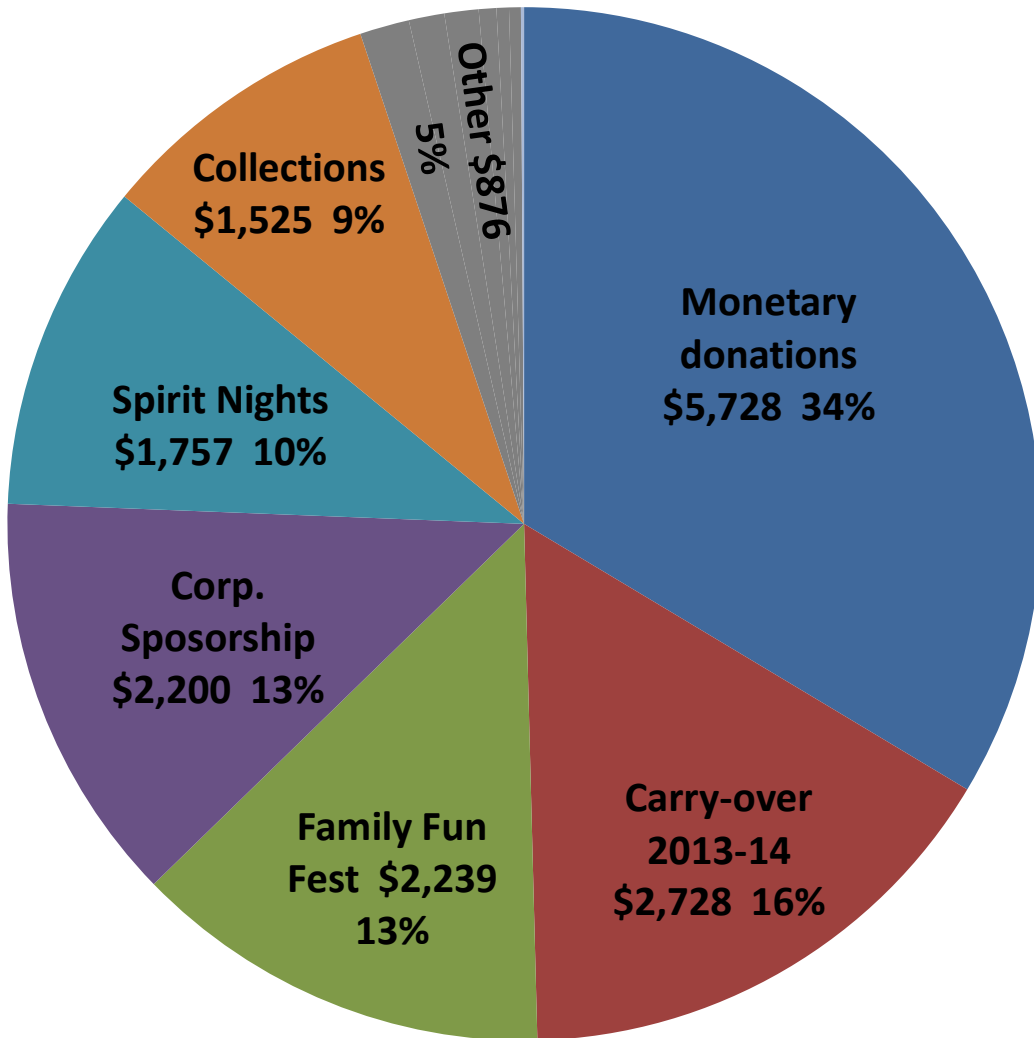
Thank you for your commitment to Hope Valley Elementary School and your child's education. We believe the PTA plays an important role at HVE and we hope you agree.

Attached are details of income and expenses for the past school year.

Sincerely,

The Hope Valley Elementary School PTA

HVE PTA 2014-15 Net Income
\$17,053



Income:

Category	Net Income, \$	%
Monetary donations	\$ 5,728	34%
Carry-over 2013-14	\$ 2,728	16%
Family Fun Fest	\$ 2,239	13%
Corp. Sponsorship	\$ 2,200	13%
Spirit Nights	\$ 1,757	10%
Collections	\$ 1,525	9%
Tax Rebate	\$ 264	2%
Food Sales	\$ 190	1%
misc Fundraising	\$ 182	1%
old yearbooks/magnets	\$ 94	1%
OM*	\$ 66	0%
PTA dues	\$ 63	0%
2014-15 yearbook	\$ 17	0%
TOTAL:	\$ 17,053	

*Odyssey of the Mind carryover; \$66 will be earmarked for OM in the 2015-16 budget.

The main fundraiser this year was a donation drive held in the fall. We asked families to make donation directly to the PTA and netted \$5728. By conducting a straight donation drive, the PTA kept 95% of the money collected (compared to an average profit of 50% for fundraisers conducted by third parties). Expenses for the donation drive were PayPal fees and supplies for Fun Fridays held during the drive.

Family Fun Fest operated at a profit of \$2,239 and was a time of great fun for our families.

For the first time, the PTA offered area businesses the opportunity to be corporate sponsors. Thank you to the following 2014-15 Corporate Sponsors: Smith Orthodontics, SW Family Medicine, Women's Wellness Clinic, Bandidos Mexican Café, Oscar William Gourmet Cotton Candy, Dand Good Dogs, KKJ Forensic Psychological Services, Hutchings and Hutchings CPA, Kennon Craver, Attorneys.

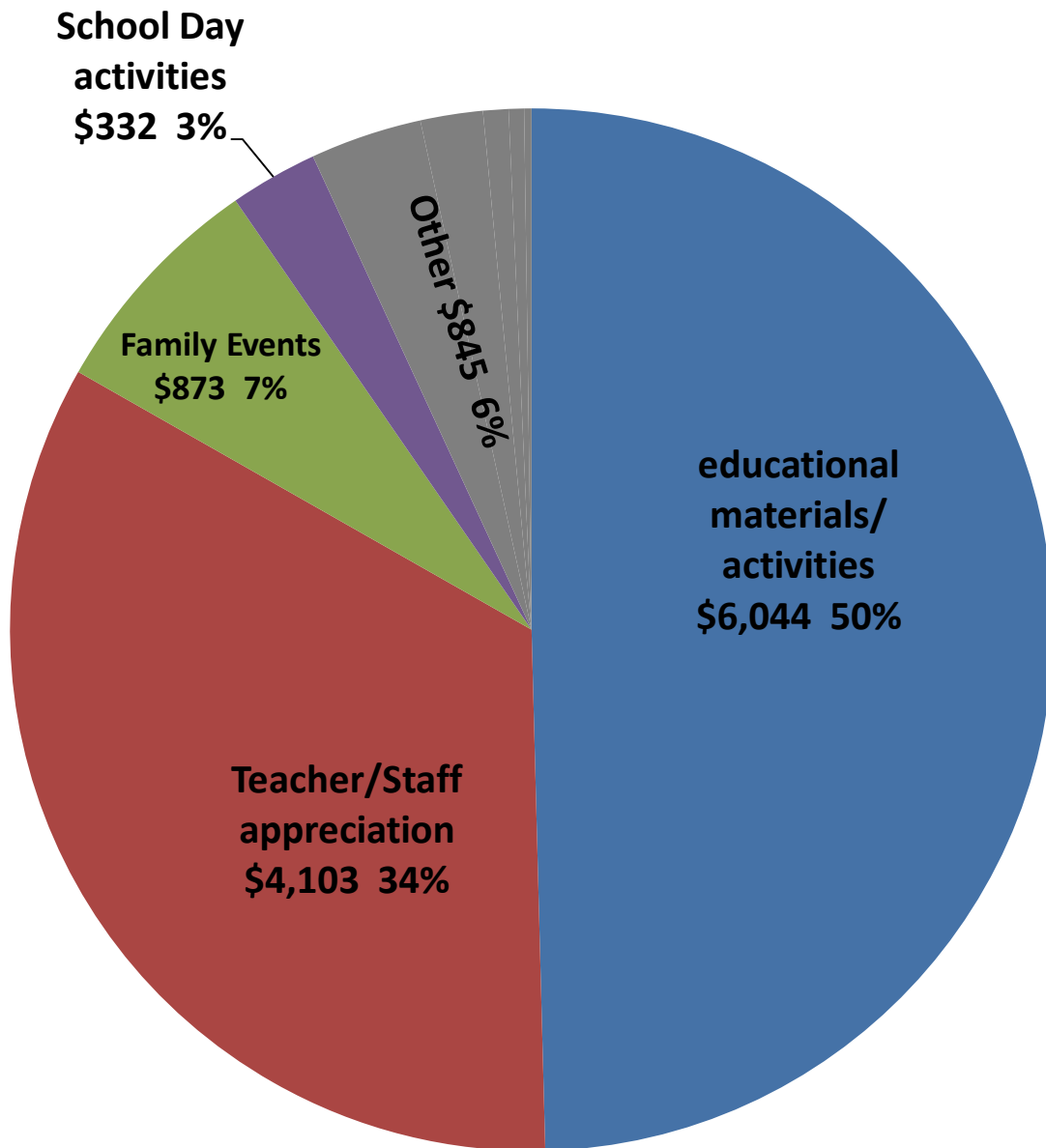
Spirit Nights – Area restaurants donated 10-20% of sales from specific days/times.

Ten percent of income came from “free money” in the form of collections. Collection programs include box tops, linking Harris Teeter VIC cards to Hope Valley (we received \$309 from 88 linked cards) and shopping at Amazon by clicking through the link on the PTA web site.

In addition to the income above, the PTA applied for and received two grants on behalf of the school. Target awarded \$500 for CAPs (arts based programming during the school day). The second grant is a Lowes Toolbox for Education grant in the amount of \$3625. This money will be used to paint the trailers.

Book Fair - We opted to take a merchandise credit of 50% of total sales, rather than the 25% cash option. The total credit from both bookfairs totaled \$4875. This credit was used by Mrs. Schrader to purchase library books and equipment and supplies used throughout the school.

HVE PTA 2014-15 Expenses
\$12,197



Expenses:

Category	Expenses, \$	%
educational materials/activities	\$ 6,044	50%
Teacher/Staff appreciation	\$ 4,103	34%
Family Events	\$ 873	7%
School Day activities	\$ 332	3%
Administrative	\$ 422	3%
grounds	\$ 236	2%
PTA bookfair donation	\$ 96	1%
President's Dis.	\$ 58	0%
bookfair	\$ 28	0%
Wellness	\$ 6	0%
TOTAL:	\$ 12,197	

Expenses totaled \$12,197.

Half of the money spent this year was for education materials and events. Twenty-nine teachers were reimbursed a total of \$2765 for classroom supplies. The PTA awarded two teacher grants - Ms. Lewis received USB microscopes for her science class, Ms. Zerrilla received a printer and ESL books. This category also included CAPS programs. CAPS are art-based programs that occur during the school day. This year the kindergarteners and first graders were entertained by Rags to Riches, the second grade classes participated in a story telling workshop, third grade learned about African Drumming and the fourth graders enjoyed a music program that incorporated North Carolina history.

The PTA hosted a special event for each day of Teacher Appreciation Week. Teachers enjoyed a catered lunch and received a tumbler with the HVE logo. In addition, families contributed food for breakfast, a salad bar and a dessert bar during this week.

Several family events occurred through the year. International Night was held in February. Funds were used for the food served by Northern High School at International Night (we also would like to thank our many families who shared their international cuisine with us). Families enjoyed cotton candy and Loteria (Bingo) prizes courtesy of the PTA at the end of the year picnic. Debbie Rand organized the 5th grade graduations from invitations to the reception after the ceremony.

Carry-over to the 2015-16 budget is \$4789. This money is earmarked for supplies for every classroom.

Thank you for supporting Hope Valley students, teachers and staff.